

Resumé

Information



Name: Julio Sergio Jordan Zamora
Birthday: 27.02.1969
Marital Status: Married
Nationality: Bolivian



Contact



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Work History



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- 05/2015 - 09/2019 **CEO Co-Founder**
Venue LTDA. Audio and Video Engineering - Santa Cruz, Bolivia
Sound and video design and engineering solutions for auditoriums, theaters, meeting rooms, shopping centres, theme parks, home cinemas, churches, restaurants, hotels, hospitals and artists. Advice for the acquisition of sound technology and video display and automation systems. Authorised of BOSE Professional-JBL-Harman Kardon-Sennheiser-EPSON- Samsung Business-SHURE. Marketing and sales development. User training in handling and installation of sound and video systems.
- 01/2005 - 12/2021 **CEO Founder - Director**
Yanderesa Comunicación - Santa Cruz, Bolivia - www.yanderesa.net
Communication and marketing consulting, branding development, creativity management for audio and video production, copywriting, graphic and website design. Commercial development. Design, production and coordination of corporate and entertainment events.
- 01/2018 - 10/2021 **Communications Director**
El Llamado del Bosque - Santa Cruz, Bolivia - www.ellamadodelbosque.com
Volunteer consultant of the communication team, creator of audiovisual content, copywriting, website design and maintenance, design of communication strategies for campaigns for the defence of Bolivia's forests, coordination of events and festivals to promote environmental protection.
- 06/2013 - 09/2014 **Manager Director**
Testor Consulting - Santa Cruz, Bolivia
General administration, human resources, oil and mining medical services consultancy, ambulance and HR logistics, and safety and environmental management. Business development.
- 09/2013 - 3/2018 **Live Events Producer**
La Oreja - Santa Cruz, Bolivia - www.laoreja.com
Production and execution of musical and corporate events. Logistics, marketing and staging for concerts and live music tours for venues of up to 20,000 people.
- 02/2007 - 08/2013 **Events Director**
Fama Eventos- Santa Cruz, Bolivia
Management, administration and logistics for the rental of sound systems, LED screens, lighting and stages for corporate events, concerts and parties.
- 10/2005 - 01/2007 **Audiovisual Media Director**
UTEPSA - Santa Cruz, Bolivia - www.utepsa.com
Audio-visual consultancy for the new campus, audio-visual technology equipment for 5 auditoriums and portable equipment. Member of the editorial group and event production group. Training in audiovisual equipment handling and production.

- 01/2004 - 05/2005 **Manager Director**
Editorial Bahai de España - Barcelona, Spain - www.editorialbahai.com
 Publishing administration and production. Editing of pre-selected books. Proofreading and copy-editing. Promotion and export of books. Market development
- 10/2000 - 04/2003 **Audiovisual Technician**
Bahai World Centre - Haifa, Israel - www.bahai.org
 Management and performance of technological and human resources for the technical coverage of large-scale events. Training in audiovisual management for assistants and volunteers. Production of artistic events, seminars, conventions, concerts and talks.
- 10/1994 - 10/2000 **Artist and Repertoire Manager**
Sony Music Entertainment- Bolivia - www.sonymusic.com
 International artist marketing, promotion, management and records sales. Production of releases with live performances and press conferences of the label's artists. Music producer and publisher of artists and A&R repertoire.
- 02/1993 - 10/1994 **Production Director**
Classica FM- Santa Cruz, Bolivia - www.classicafm.com
 Audio recording and editing. Creation of advertising scripts. Programming of music and advertising slots, design of radio shows.
- 07/1992 - 07/1994 **General Manager**
Sonos Music Production-Music Label - Bolivia
 Music talent scouting, music production, promotion and sales of music products of own artists. Representation of musical artists.
- 03/1991 - 10/1994 **Sound Technician**
Trilogia Sound Systems- Bolivia
 Sound technician for festivals, music tours, concerts, corporate events. Set up of stages, lights and sound.
- 04/1991 - 10/1994 **Sound Technician**
Track Rock Band- Bolivia
 Sound technician for the band's live music concert tours. Sound engineer at the Eco 92 summit in Rio de Janeiro.
- 07/1989 - 01/1993 **Production Director**
Fama FM- Santa Cruz, Bolivia
 Audio recording and editing. Creation of advertising scripts. Top 40 format music programming and advertising slots, design of radio shows.
- 07/1987 - 05/1991 **Production Director**
Horizonte FM- Santa Cruz, Bolivia
 Audio recording and editing. Creation of advertising scripts. Top 40 format music programming and advertising slots, design of radio shows.
- 03/1987 - 07/1987 **Radio Operator**
Horizonte FM- Santa Cruz, Bolivia
 Radio operator technician for different music shows

Skills



- Creative writing - Copywriting
- Brands development
- Social Media Strategy
- Artist production and management
- Audiovisual equipment expert
- Leadership and human resources management
- Music Production
- Radio and television production
- Live show production

Software



- Final Cut Pro
- iMovie
- Canva
- Adobe Audition
- Quik Video App
- Cup Cut App
- Adobe Photoshop (intermediate)
- Adobe Illustrator (intermediate)
- Video Leap App
- iOS
- Windows
- Canva
- MS Office

Education



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- 01/1996 - 07/2000 **Social Communication, Radio and Television - Bachelor in Communications**
Universidad Católica Boliviana - Diakonia - Santa Cruz, Bolivia
- 02/1975 - 09/1987 **High School Degree**
Royal School - Santa Cruz, Bolivia

Languages



Spanish (native speaker)



English



Portuguese



German (B1)



Insights



Throughout my professional career, I have received high-performance training in the companies I have worked for. I have mostly been a freelance professional as a consultant and as a volunteer for several causes so I have some overlaps in my professional history. I have also been an entrepreneur, I have created entertainment companies such as Pubs and Discos for up to 2,000 people for 8 years. I am passionate about audiovisual technology, the world of entertainment, event production and everything related to branding and marketing.